



Placitas, New Mexico Wild Horse Telephone Poll

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Key Findings/Summary

Familiarity with the wild horse issue

- **Three fourths of the respondents (74.9%)** said they were familiar or very familiar with the Placitas wild horse issue. Respondents were aware of the issues and qualified to respond to the questions.

Responses to Wild Horses remaining as free managed horses in Placitas

- **85.7%** of the respondents want the Placitas horses to remain as managed free roaming horses in Placitas on public and/or private lands, with yearly birth control as needed and cattle guards with fencing as needed for road safety rather than having them rounded up and moved out of the area (14.3%).

(the margin of error was +/- 3.4%-82.2%-89.2%)

Where they should be managed

respondents that want them managed in Placitas responses)

- **44.1%** of the respondents who want the horses to remain in Placitas prefer the horses to be managed in a designated Wild Horse Sanctuary utilizing the 3,000 acre Bureau of Land Management (BLM) public lands called the "Buffalo strip", on the north side of Placitas
- **25.2%** of the respondents prefer having the horses managed on all unfenced private lands AND all public lands in and adjacent to Placitas
- **18.2%** of the respondents prefer having the horses managed on a designated Wild Horse Sanctuary utilizing the Albuquerque Open Space public lands in Placitas AND the BLM Lands called the "Buffalo strip".
- **11.9%** of the respondents had no opinion.

Support of building the Northwest Corridor

- **87.3%** of the respondents **do not** support the building of the northeast corridor connecting I-25 to I-40 through Placitas, BLM land, Hwy 165 and Hwy N14 in order to facilitate gravel mining and development in Placitas and likely not allow for the free roaming horses?
- **5.2%** of the respondents refused to answer the question and many answered with the caveat that the question was off topic and biased as it had only two options.

(the margin of error was +/- 3.2%-90.5%-84.1%)

Demographics

- All respondents were residents of Placitas.
- Residency for respondents varied from new residents (1 year or less) to respondents that had lived in the village for 60 years. The average length of residency for respondents was 16 years.
- The average age of respondents was 63 years old. The average of respondents ranged from 26-91 years old.

Overview

The Wild Horse Observers Association (WFOA) contracted with Southwest Planning (SWP) to conduct a third-party unbiased poll of representative Placitas Citizens in order to determine the majority opinion of these citizens with regard to the Wild Horse issue on Placitas.

Research Goals

Determine the percentage of people that want the horses in Placitas to run free and if so, in what physical environment.

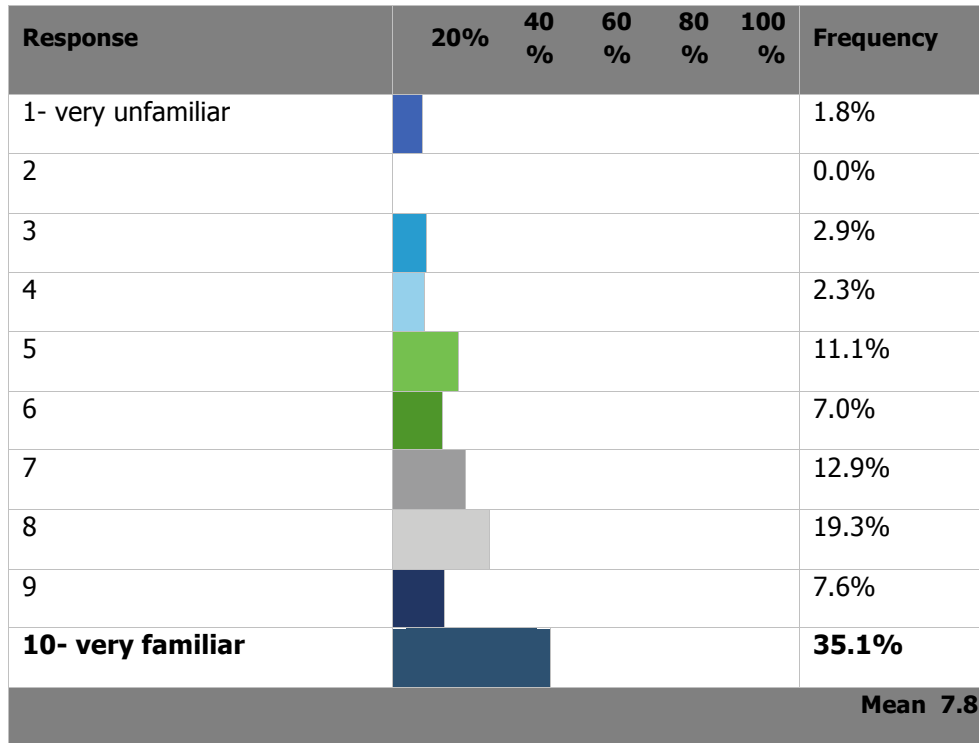
Research Methodology

- SWP met with WFOA officials to determine the goals of the phone poll.
- SWP prepared a short phone survey consisting of seven quantitative (closed-ended) questions (see Appendix A for survey instrument). The questions were designed to garner the opinion of Placitas residents.
- SWP utilizing computer aided phone dialers called a random list of 900 Placitas Households (approximately 1/3rd of all Placitas households).
- Surveys were conducted on:
 - Tuesday August 19, from 5:00pm - 9:00pm.
 - Wednesday August 20, from 5:00pm - 9:00pm.
 - Sunday August 25th, from 4:00pm - 9:00pm.
 - Monday August 26th 2014 from 4:00pm - 8:00pm.
- In order to get an unbiased sample each of the randomly dialed 900 phone numbers, a minimum of five attempts were made to contact the household over the four survey days. Twenty percent (20%) or 208 households) of the respondents completed a survey.
- SWP surveyors were provided an hour of training regarding the issue and calls were randomly monitored and recorded.
- SWP staff prepared a statistical analysis and report.

Frequencies/Statistics

Total number of responses collected: 208

Q1. On a scale from 1-10, with 1 being very unfamiliar and 10 being very familiar, how familiar are you with the local wild horse issue in Placitas?



Three fourths of the respondents (74.9%) said they were familiar or very familiar with the Placitas wild horse issue.

Q2. Do you want:






Response	20%	40%	60%	80%	100%	Frequency
The Placitas horses to remain as managed free roaming horses in Placitas on public and/or private lands, with yearly birth control as needed and cattle guards with fencing as needed for road safety?						85.7%
Or, do you want them to be rounded up and moved out of the area?						14.3%

Length of residency	The Placitas horses to remain as managed free roaming horses in Placitas on public and/or private lands, with yearly birth control as needed and cattle guards with fencing as needed for road safety?	Or, do you want them to be rounded up and moved out of the area?	Percentage of respondents
Length of Residency			
Overall	85.7%	14.3%	100.0%
Less than 10	89.5%	10.5%	34.3%
10-19 years	95.1%	4.9%	33.7%
20 years or	73.6%	26.4%	31.9%
Age			
Overall	85.7%	14.3%	100.0%
Less than 55	88.6%	11.4%	18.3%
55-64	77.4%	22.6%	34.0%
65-74	94.5%	5.5%	35.9%
75+	81.8%	18.2%	11.8%

85.7% of the respondents want the Placitas horses to remain as managed free roaming horses in Placitas on public and/or private lands, with yearly birth control as needed and cattle guards with fencing as needed for road safety rather than having them rounded up and moved out of the area?

(the margin of error was +/- 3.4%-82.2%-89.2%)

Q3. Where would you prefer the free roaming horses to remain and be managed?

Response	20%	40%	60%	80%	100%	Frequency
On a designated Wild Horse Sanctuary utilizing the 3,000 acre Bureau of Land Management (BLM) public lands called the "Buffalo strip", on the north side of Placitas						44.1%
On a designated Wild Horse Sanctuary utilizing the Albuquerque Open Space public lands in Placitas AND the BLM Lands called the "Buffalo strip"						18.2%
On all unfenced private lands AND all public lands in and adjacent to Placitas						25.2%
None of the above						0.7%
No opinion						11.9%


44.1% of the respondents prefer the Placitas horses to be managed a designated Wild Horse Sanctuary utilizing the 3,000 acre Bureau of Land Management (BLM) public lands called the "Buffalo strip", on the north side of Placitas

25.2% of the respondents prefer having the horses managed On all unfenced private lands AND all public lands in and adjacent to Placitas

18.2% of the respondents prefer having the horses managed on a designated Wild Horse Sanctuary utilizing the Albuquerque Open Space public lands in Placitas AND the BLM Lands called the "Buffalo strip".

11.9% of the respondents had no opinion.

Q4. Do you support the building of the northeast corridor connecting I-25 to I-40 through Placitas, BLM land, Hwy 165 and Hwy N14 in order to facilitate gravel mining and development in Placitas and likely not allow for the free roaming horses?

Response	20%	40%	60%	80%	100%	Frequency
Yes						7.5%
No						87.3%
Not Answered						5.2%

87.3% of the respondents **do not** support the building of the northeast corridor connecting I-25 to I-40 through Placitas, BLM land, Hwy 165 and Hwy N14 in order to facilitate gravel mining and development in Placitas and likely not allow for the free roaming horses?

5.2% of the respondents refused to answer the question and many answered with the caveat that the question was off topic and biased as it had only two options.

(the margin of error was +- 3.2%-90.5%-84.1%)

Q5. How many years have you lived in Placitas? (input 1 year if less than 1 year) (# of years)

Statistic	Value
Minimum	1
Maximum	60
Mean	16.042
Median	13.000

Residency	Percentage of respondents
Less than 10 years	34.3%
10-19 years	33.7%
20 years or greater	31.9%

Q6. What is your age? (Age)

Statistic	Value
Minimum	26
Maximum	91
Mean	62.909
Median	64.000

Age	Percentage of respondents
Overall	100.0%
Less than 55	18.3%
55-64	34.0%
65-74	35.9%
75+	11.8%

Residency for respondents varied from new residents (1 year or less) to respondents that had lived in the village for 60 years. The average length of residency for respondents was 16 years.

The average age of respondents was 63 years old. The average of respondents ranged from 26-91 years old.

Appendix A – Survey Instrument

Hello,

My name is _____ and I am calling from Southwest Planning, a third-party independent research company. We are conducting a quick, two-minute public opinion poll surrounding the Placitas Wild Horse Issue. Would you mind helping us out by giving us your opinion?

- If they have questions about the survey. Give them our website and/or phone number (southwestplanning.com or call 505-989-8500).
- ONLY IF THEY ASK! Let them know that you will tell them the sponsor of the survey at the end of the survey

If they refuse:

I can assure you that all your responses are confidential and it will only take two minutes to answer 7 short questions.

If they agree: Thank them and start the survey.

Q1. Do you live in Placitas?

- Yes No (if no-terminate survey-I'm sorry but this survey is for residents of _____ Placitas.

Q2. On a scale from 1- 10, with a 1 being very unfamiliar and a ten being very familiar, how familiar are you with the local wild horse issue in Placitas? ____ (1-10)

There have been many discussions in Placitas by residents about the Free Roaming horses in Placitas. We would like to ask you a few questions about your opinion in managing the Placitas free roaming horses.

A proposed management option for the free roaming horses would be yearly birth control as needed and cattle guards with fencing as needed for road safety.

Q3. Do you want:

- the Placitas Horses to remain as managed free roaming horses in Placitas on public and/or private lands, with yearly birth control as needed and cattle guards with fencing as needed for road safety or do you want.
- Them to be rounded up and moved out of the area? (If they should remain in Placitas, go to Q4. If they should be moved out of Placitas go to Q5).

Q4. Where would you prefer the free roaming horses to remain and be

managed?

- On a designated Wild Horse Sanctuary utilizing the 3,000 acre Bureau of Land Management (BLM) public lands called the "Buffalo strip", on the north side of Placitas.
- On a designated Wild Horse Sanctuary utilizing the Albuquerque Open Space public lands in Placitas AND the BLM Lands called the Buffalo strip.
- On all unfenced private lands AND all public lands in and adjacent to Placitas.
- None of the above
- No Opinion

There is a Placitas issue that will impact the Wild Horse issue. The issue is the proposed northeast corridor loop road that would run through Bureau of Land Management land and portions of Placitas connecting I-40 (through Highway N14) and I-25 (through Highway 165). It is projected that the Corridor will facilitate development and mining in the area and is estimated to support 20,000 cars a day.

Q5. Do you support the building of the northeast corridor connecting I25 to I40 through Placitas, BLM land, Highway 165 and Highway North 14 in order to facilitate gravel mining and development in Placitas and likely not allow for the free roaming horses?

- Yes
- No

Q6. How many years have you lived in Placitas?

____years (input 1 year if less than 1 year)

Q7. And our last question, what is your age?

____age

**Thank you for your time today. Have a wonderful evening.
(Only if they ask?) This survey was commissioned by the Wild Horse
Observers Association.**